



Scan the nametag to  
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Day Visits

Residential

In School Services

Transport



► Cumulus Outdoors



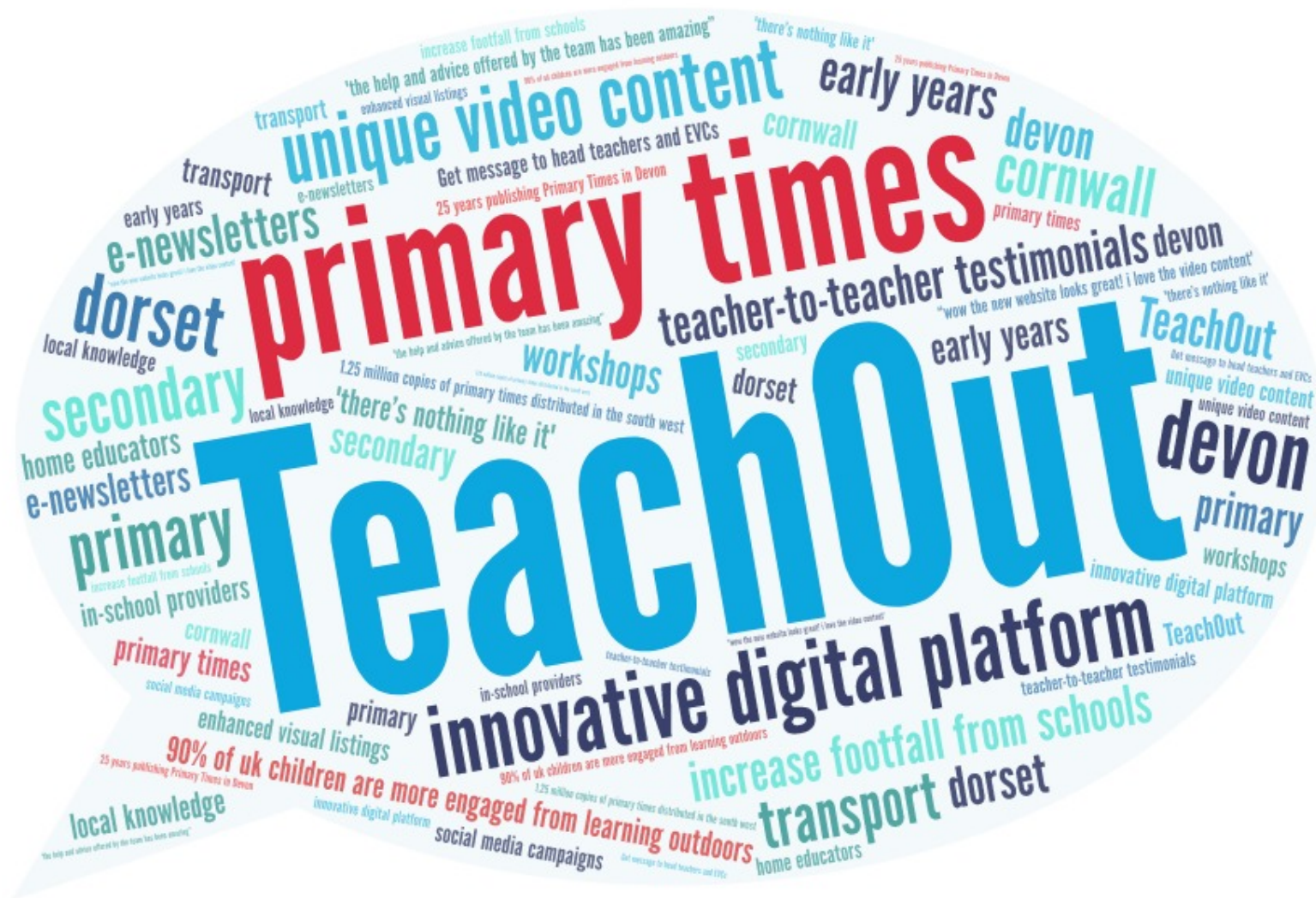
► Allnatt Outdoors



► Warren Barn

[teachout.co.uk](http://teachout.co.uk) - the only resource for teachers to plan trips, residentials, transport and in-school visits for students in Cornwall, Devon and Dorset.





## What is TeachOut?



## Who uses TeachOut?

Teachout.co.uk is an innovative new online resource making it easy for teachers to book memorable educational experiences.

Completely free for teachers to use, TeachOut offers a curated list of the most exciting and interesting day visits, residentials, in-school providers across the South West.

Our ethos is to support schools and families to encourage young people to learn outdoors, and to connect local schools and businesses.

TeachOut is brought to you by Write Place Media, publishers of Primary Times Devon, Dorset and Cornwall magazine, who distribute 1.25 million copies through primary schools in the South West every year.

Teachout.co.uk is used by teachers from a range of positions, including Educational Visit Coordinators (EVCs), Enrichment Coordinators, School Business Managers and administrators.

We target Early Years providers, primary schools and secondary schools in Devon, Cornwall and Dorset.

Students use the website as a learning tool for schools projects to enhance the curriculum.

It's also used language schools and organisations such as Brownies, Cubs, holiday clubs and breakfast/after school clubs – in fact, any individual including parents who want to book a group visit or workshop.

## TEACHER TO TEACHER TESTIMONIALS

*“WOW the new website looks great! I love the video content and it's absolutely brilliant how you can search by topics with a separate transport search tab. The flexible search criteria is also a very useful feature”*

- Cameron Mann, Enrichment Coordinator at Stoke Hill Junior School, Exeter





## Why choose TeachOut?

TeachOut is used by thousands of teachers, Educational Visit Coordinators, school business managers and organisations in the South West. If you want to increase your footfall of schools and groups and your business offers a memorable educational experience, then make sure you're listed on TeachOut!

TeachOut is produced by the team who publish Primary Times magazine in Devon, Cornwall and Dorset - now proudly celebrating 25 years publishing fantastic content for families of primary school children. Our expertise and knowledge of the local market allows us to attract an unrivalled range of educational providers which allows teachers to try something different for their next class visit.

We promote our premium listings to schools across the region, via the Exeter Consortium of 65 member schools, at educational conferences, trade shows and events as well as direct to teachers via social media and targeted e-newsletters to over 1,750 schools in the region.

Our school segmentation tool allows us to target schools by type, such as Multi academy Trusts (MATs), federations, religious affiliation, special needs and independent schools, which is a powerful way to get your message across to specific schools.

To join our hand-picked selection of TeachOut education providers offering the best, most enriching educational visits and experiences in the South West, complete our short contact form at [www.teachout.co.uk/get-listed](http://www.teachout.co.uk/get-listed) or email us at [office@teachout.co.uk](mailto:office@teachout.co.uk)

### Popular Listings:

Day Visits Residential In School Services Transport



► Sciencedipity



► Devon Air Ambulance



► Kernow Education Arts Partnership (KEAP)

A free and easy to navigate website which saves teachers time when planning and organising school trips - A life saver

cher, Devon



***"A prompt and efficient service, thank you" – Ruth Maclaren, Sciencedipity***

## Get listed! We offer a range of packages:

### BASIC LISTING

£150 per year + VAT

With this package, you will appear in teacher searches, but if you're looking for additional exposure, we recommend upgrading to premium or bespoke.

Basic venue details

Brief venue description

One image

Location

Enquiry form

### PREMIUM PACKAGE

£350 per year + VAT

With an enhanced listing and the option to bring your venue or service to life with a video, you will also benefit from opportunities to feature at educational conferences and in targeted e-newsletters to over 1,750 teachers in the South West.

Account management for 12 months

Enhanced venue description

Featured video and multiple image gallery

Teacher-to-teacher testimonials

Promotion at educational conferences

Targeted newsletters

Regular social media posts

Opportunity to feature in Teacher Times pages of Primary Times magazine

### BESPOKE PACKAGE

Prices on application

We can put a package together for you based on your wishlist. This may include:

**A bespoke video showcasing your educational provision**

Teacher-to-teacher testimonials

Event such as a half-day workshop

Partner opportunities such as featuring supporting materials/videos at conferences and trade shows

Targeted social media campaign

Multiple newsletter opportunities

Opportunity to feature in Teacher Times pages of Primary Times magazine

**Talk to us!**

To discuss advertising options and bespoke packages, call us on 01626 891944 or email us on [office@teachout.co.uk](mailto:office@teachout.co.uk)